



Next Generation Citizen Technology Spot the Smoke

Citizen Science Campaign Spot the Smoke

Track: A7 Paper 5

Electric Utility Environmental Conference

2016

San Diego

Shawn Dolan, Virtual Technology LLC

801-309-3626

Shawn.Dolan@Virtuallc.com









Overview

- Brief History
- Integrating Methods and Technology
- Public Awareness Campaign
- "Spot the Smoke" Using the App
- Concluding Trends







3/8/2013

Next Generation Air Embraces Mobile Apps Image based monitoring

DRAFT Roadmap for Next Generation Air Monitoring



Action Ferro-Alloy NESHAP BACT Determination Requires DCOT for Opacity measurement

standards for hazardous air pollutants (NESHAP). These final amendments include revisions to particulate matter (PM) standards for electric arc furnaces, metal oxygen refining processes, and crushing and screening operations, and expand and revise the requirements to control process fugitive emissions from furnace operations, tapping, casting, and other processes. We are also finalizing operation in the requirements to control process from its or the requirements in the requirements are requiring monitoring with the digital camera opacity technique (DCOT). Furthermore, we are finalizing emissions standards for four previously unregulated hazardous air pollutants (HAP): Formaldehyle, hydrogen chloride (HCI), mercury (Hg) and polycyclic aromatic hydrocarbons (PAH). Other requirements related to testing, monitoring, notification, recordkeeping, and reporting are included. This rule is health protective due to the revised emissions limits for the stacks and the requirement of enhanced fugitive emissions controls that will achieve significant reductions of process fugitive emissions, especially manageness.

Dates

This final action is effective on June 30, 2015. The incorporation by reference of certain publications listed in the rule is approved by the Director of the Federa Register as of June 30, 2015.

Addresses

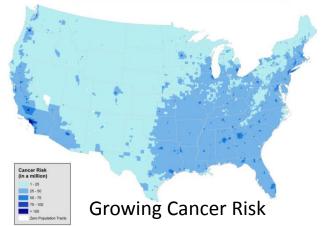
The Environmental Protection Agency (EPA) has established a docket for this action under Docket ID No. EPA-HQ-OAR-2010-0895. All documents in the docket are listed on the www.regulations.gov Web site. Although listed in the index, some information is not publicly available, e.g., confidential business information (CBI) or other information whose disclosure is restricted by statute. Certain other material, such as copyrighted material, is not placed on the Internet and will be publicly available only in hard copy form. Publicly available docket materials are available either electronically through http://www.regulations.gov, or in hard copy at the EPA Docket Center, EPA WLO West Ebuilding, Room Number 3334, 1301 Constitution Ave. NW., Washington, DC. The Public Reading Room hours of operation are 8:30 a.m. to 4:30 p.m. Eastern Standard Time (EST), Monday through Friday. The telephone number for the Public Reading Room is 60/221566-1742.

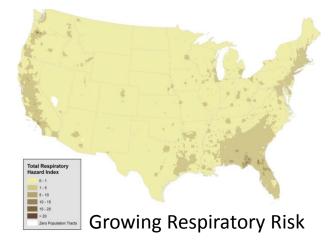
For Further Information Contact

For questions about this final action, contact Phil Multine, Sector Policies and Programs Division (D243-02), Office of Air Quality Planning and Standards, U.S Environmental Protection Agency, Research Triangle Park, North Carolina, 27711; telephone number. © (919) 541-5280; fax number. (919) 541-3207; and email address: multime.phil@paa.gov. For specific information regarding the risk modeling methodology, contact Darcie Smith, Health and Environmental Impacts Division (CS39-02), Office of Air Quality Planning and Standards, U.S. Environmental Protection Agency, Research Triangle Park, North Carolina 27711; telephone number: © (919) 541-2078; fax number; (919) 541-0940, and email address: smith darcie@pap, gov. For information about the applicability of the NESHAP to a particular entity, contact Cary Secrets, Office of Enforcement and Compliance Assurance, U.S. Environmental Protection Agency, EPA WJG Bullding, 1200 Pennsylvania Ave. NIV., Washington, D.C. 20460; telephone number: © (202) 564-8861; and email address: secrets.cary@pap.gov.

Supplementary Information







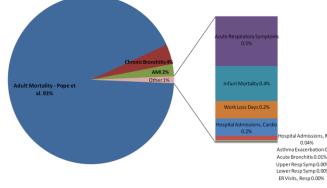


Figure 6-1. Breakdown of Monetized PM_{2.5} Health Benefits Estimates using Mortality Function from Pope et al. (2002)^a

^a This pie chart breakdown is illustrative, using the results based on Pope et al. (2002) as an example. Using the Laden et al. (2006) function for premature mortality, the percentage of total monetized benefits due to adult mortality would be 97%. This chart shows the breakdown using a 3% discount rate, and the results would be similar if a 7% discount rate was used.

Monetizing Mortality

The Growing Risk of PM 2.5 Alone is Monetized into the Billions of Dollars Annually Next Generation Monitoring is a Reality, Everybody Cares and Everybody has a Cell Phone



Sustainable Skys





Brief History

- Air contamination and associated health effects continue to escalate
- Inability for public involvement is due largely to specialization of monitoring methods and detail of education
- Accessible technology improves public participation and increases awareness for concerned citizens
- Citizen science enabled with the use of new methods & technology
- Sustainable Skys' develops "Spot the Smoke" as a citizen science project





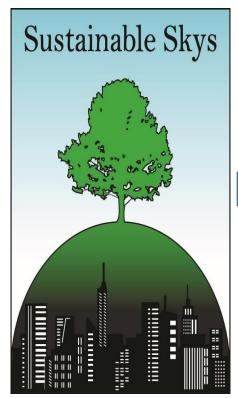


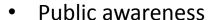
Integrating Methods & Technology

"Spot the Smoke"



- **Technology**
 - **Digital Opacity Compliance System Second Generation** (DOCS II)
- Methods
 - Certified to US EPA Alternative Method 082
 - "in lieu of" Method 9





- Outreach and education
- Social media platforms



- Citizen Science
 - Free public application
 - Cloud hosted & readily available on all platforms







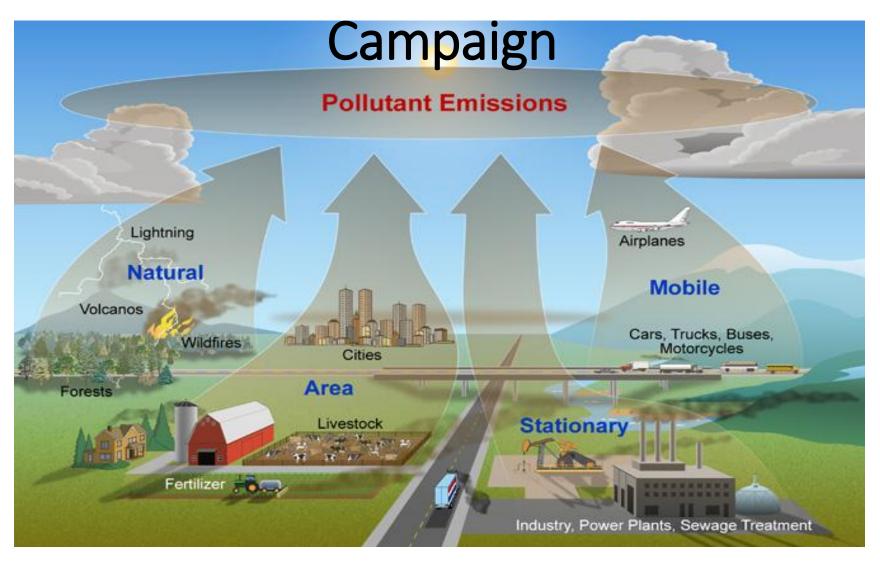






Spot the Smoke Public Awareness





Proving knowledge through simplifying air pollution







Spot the Smoke, Rev 1 Using the App



Application Methodology



Step 1: Take picture of emission source



Step 2: login

Date	7/23/2014	
Name	dust devil	
What do you see?	dust spiraling up to the sky	
	Done	

Step 3: Name and describe what it is you see



Step 4: Allow GPS access and tap where the source is on the screen



Step 5: Attach image from gallery

Generate	Report	
Generate	Nu por t	
	Done	

Step 6: Click generate report and an analyst will receive an opacity request notification



HEIGHT OF EMISS. PT. REL. TO OBSERVER: N/A DISTANCE TO EMISS, POINT: 123.09

DIRECTION TO EMISS. POINT (DEGREES): 79.45 VERTICAL ANGLE TO OBS. POINT: N/A DIRECTION TO OBS. POINT: 79.29 DISTANCE TO OBSERVATION POINT FROM EMISSION POINT: 2.64 DIRECTION TO OBSERVATION POINT FROM EMISSION POINT: 43.29



Step 7: Wait for an email back from an analysis with a link that connects you to a full copy of your report





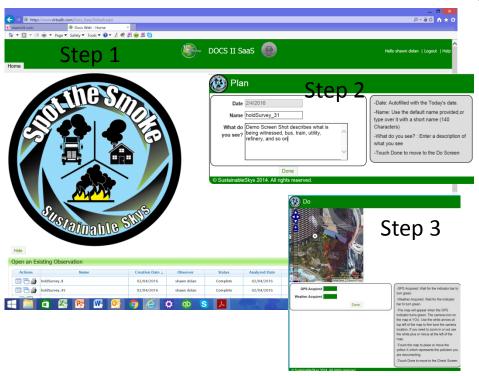


Spot the Smoke, Rev 2
Using the App

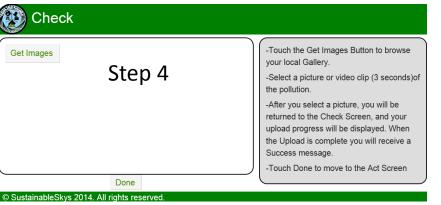
OBSERVATION NAME: HOLDSURVEY_32



Step 6







Step 5

-Touch Generate Report to see a copy of

-Touch Done to Return to the Home

the report.



You must push one of the buttons below to finish the transaction.

DATE: 2/4/2016 NAME: SHAWN DOLAN

LONGITUDE: 117.09.55.404 W LATITUDE: 32.42.29.916 N

WEATHER

WIND SPEED: 5 WIND DIRECTION: 140 AMBIENT TEMPERATURE: 55 WET BULB TEMPERATURE: 44 RH PERCENT: 67

How Fast Do You Need It? Free

24 Hours (\$4.99)

4 Hours (\$14.99)



Done

Generate Report



Sustainable Skys

Spot the Smoke Report

- Users GPS location (Defines Jurisdiction)
- Time the photo was taken
- Height of emission point
- Direction of emission/observation point
- Weather streamed from NOAA
- Sun position at the time of the photo
- Opacity percentage

REPORT

OBSERVATION NAME: DUST DEVIL



DATE: 8/11/2014 NAME: ALLISON DOLAN

COMMENTS: DUST SPIRALING UP TO THE SKY





HEIGHT OF EMISSION POINT: N/A
HEIGHT OF EMISS. PT. REL. TO OBSERVER: N/A

DISTANCE TO EMISS. POINT: 123.09

DIRECTION TO EMISS. POINT (DEGREES): 79.45

VERTICAL ANGLE TO OBS. POINT: N/A

DIRECTION TO OBS. POINT: 79.29

DISTANCE TO OBSERVATION POINT FROM EMISSION POINT: 2.64

DIRECTION TO OBSERVATION POINT FROM EMISSION POINT: 43.29

LONGITUDE: 111.03.05.230 W LATITUDE: 31.28.20.292 N







Spot the Smoke Project Data Discovery



- Spot the Smoke Released in March 2015
 - Buggy and did not operate well on iphone platform until rev 2 in June 2015
 - Still has browser compatibility issues works plug and play 85% of the time.
 - 23,250 Subscribed accounts
- Roughly 10,000 Active accounts any 6 month period
 - Produce about 100 images a day
- Stationary Sources (~20 day)
 - Requiring Permits, require other compliance monitoring
 - Category people pay to expedite
- Mobile Sources
 - Smaller mobile sources, cars, trucks (~5 day)
 - · Requiring frequent Licensing
 - Larger mobile sources, planes, trains, ships (~15 day)
 - · Reduced licensing frequency
- Area Sources
 - Larger Sources farms and agriculture (~10 day)
 - Fugitive emissions, largest category of undocumented air pollution (~50 day)
 - Includes Wood Smoke also category people pay to expedite
- Natural sources (spikes during event)
 - Great Forest Fire Pictures
 - Not predictable







Spot the Smoke Current Trends



- Technical Lessons Learned, use only Google tools
 - Let Google test on every platform
 - Keep it simple
- Stationary Sources are increasingly being citizen policed
- Mobile Sources
 - Smaller mobile sources, cars, trucks, low priority
 - Larger mobile sources, planes, trains, ships are, increasingly being citizen policed
- Area Sources are increasingly being citizen policed
 - Fugitive emissions, largest category of undocumented air pollution, being citizen policed
- Natural sources, Everybody loves to take pictures

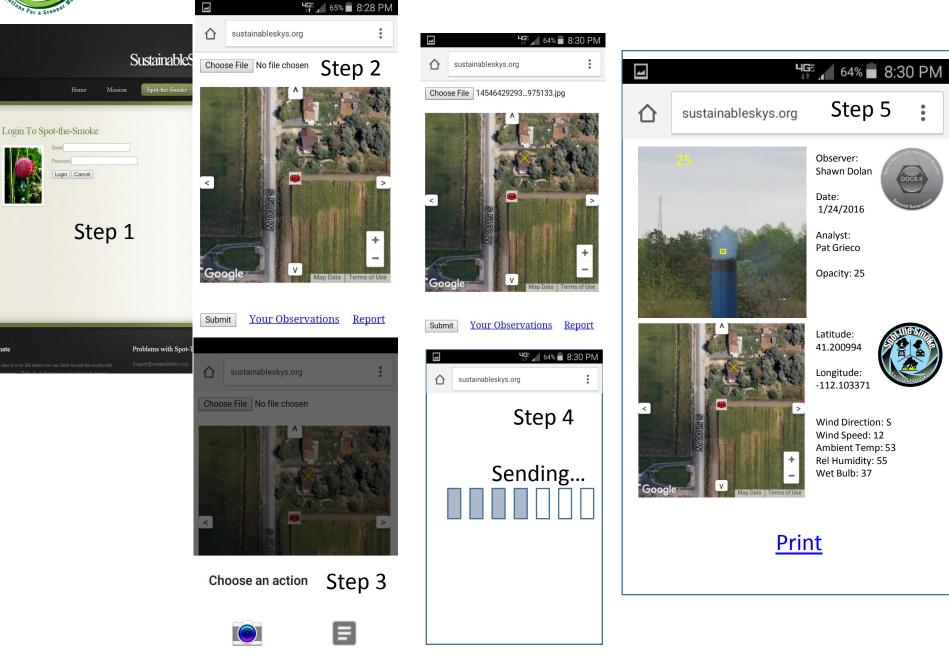






Spot the Smoke Rev. 3











Conservation, Compliance, Sustainability, Training Regulatory Policy and Enforcement, Local and International













Utah Physicians for a Healthy Environment









Institute

Sri Lanka







DHESIVES · SEALANTS · CHEMICAL PRODUCTS FOR BUILDING

California Environmental Protection Agency





















Questions

Shawn Dolan

Shawn.Dolan@virtuallc.com

888 872 3836

801 309 3626

Download your app today:

http://www.sustainableskys.org

(click on "Spot the Smoke" icon)



